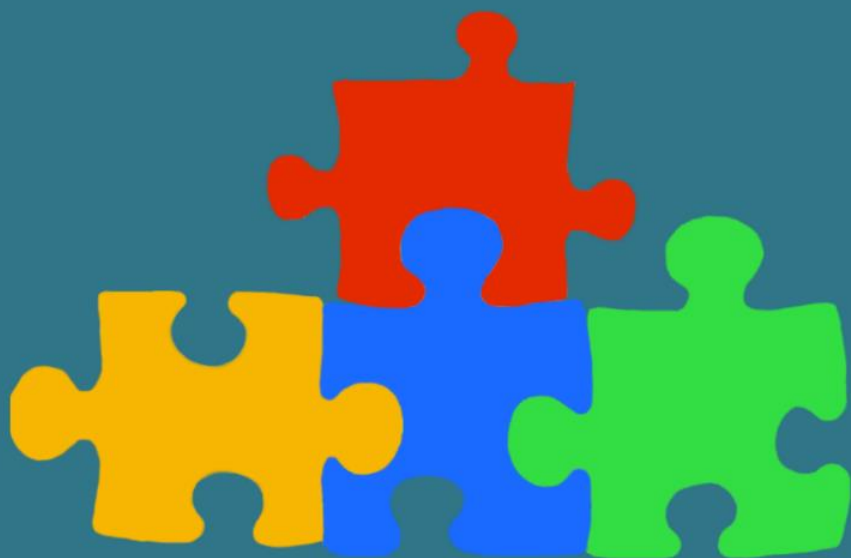


Secrets of Success



Lesley Morrissey

Book One

HANDS ON MANAGEMENT
Managing Yourself Series

Secrets of Success

Book One
Managing Yourself Series

Written by
Lesley Morrissey

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About the Author



Lesley Morrissey is CIPD qualified and has worked as a training manager, human resources manager and management training consultant.

She has worked in the UK and overseas with a diverse range of nationalities and with managers of many levels of expertise. Without exception, her practical approach to solutions has been received with enthusiasm by trainees and companies with who she consults.

A great believer in 'getting what you expect', Lesley helps people to focus on what they want and then create a path to success.

Practical and pragmatic approaches to real world results are a particular focus for Lesley's development

strategies. “Does it really work?” is the benchmark all these techniques focus on. In the end the success of anything is in the results achieved.

Lesley now runs Inside News Limited specialising in Reputation Marketing.

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How to use this book

This book aims to be a practical guide for you. There are many exercises that you will want to do – and should do to get the most out of what you will learn. You remember much more about something when you've actually done it for yourself, rather than when someone has told you how to do it!

There are places in the book where you can write notes and carry out the exercises. You'll recognise them when you see this sign:



By all means use these spaces to make this book truly your own.

If you have purchased an electronic copy you will need to print some or all of this out – or have paper handy. I find that it is a wonderful way to recycle the backs of old letters, printouts and photocopies that would otherwise have been thrown out!

If, like me, you have been indoctrinated at birth that defacing books is sacrilegious, then have a pad of paper at the ready!

If you simply read and don't take action you'll find the useful lessons will quickly fade and this will become another of those books that gather dust (or fill up your computer hard disk).

If you've bought this book because you want to improve your skills and your life - make this one count and take action!

What's it all about?

The secret of success in life is to know where you are going and what you want.

This might seem obvious, but it is astounding how many people don't know what they want and haven't given it any serious thought. They just go on from day to day following their noses and putting up with whatever life hands out.

95% of the people around you don't set personal goals. Some of them will have a particular goal from time to time - like going on holiday to Florida for the first two weeks of June next year - and put in lots of time and effort in planning to ensure those two weeks are successful. However, they don't spend any time and effort in ensuring the other 50 weeks in the year have equally successful outcomes!

This is a simple guide to getting the most out of your life.